

LARENS  
PROFESSIONAL LINE

TREATMENT PROCEDURES  
AND CALCULATIONS

**THE SECRET OF ETERNAL YOUTH**

Larens Professional 

*More than care*



MANUAL treatment recommended for all skin types, especially mature complexions, with visible signs of aging, dehydrated, tired. Ideal for the so-called "smoker's skin".

#### COURSE OF TREATMENT:

##### *Phase I (cleaning)*

1. Using a pad soaked in Larens Micellar Lotion, thoroughly clean the eye area makeup and lip makeup. Remember not to leave even a hint of mascara.
2. With wet hands, spread Larens makeup remover milk on the face, neck and décolleté Professional Repair+ Milk PRO. Using circular motions, massage thoroughly to dissolve makeup and impurities.
3. Moisten a cosmetic wrap with warm water and wash off the milk along with impurities. Do repeat until the skin is clean.
4. Using a pad soaked in Larens Professional Repair+ Toner PRO, wipe the skin of your face, neck and décolleté. You can also wet your hands with the toner and apply it in "compresses" to the treatment area.
5. Use a cosmetic wipe to dry your complexion.

##### *Phase II (exfoliation)*

1. Apply Larens Professional Aha Face Peeling with a brush to the face and leave it on for approx. 2 min, depending on the client's skin predisposition. The burning sensation that will occur is not a side effect of the side effect, but a natural reaction of the skin. After the time is up, massage the skin some more for 1 min, using gentle circular motions.
2. Wash off the scrub with a compress.
3. Spray Larens Professional Biopeptide Spray on the already cleansed skin of the face, neck and décolleté and leave to dry. Do not rinse off. After spraying the serum, the client should feel a noticeable relief and a reduction in tension.

##### *Phase III (activation)*

1. Scoop Larens Professional Biopeptide Active Coctail onto your hands. Spread on the surface of the face, neck and décolleté. Then continue to introduce using stamping motions, until the serum no longer sticks to your hand. Properly absorbed serum will give the skin a tightened and smoothed appearance. This takes about 5-8 minutes.
2. Put an appropriate amount (about 10 - 20 ml) of Larens Professional Collagen Gel Mask into a bowl and spread it with a brush on the treatment area.
3. Protect the client's eyes with cosmetic pads soaked in tonic.
4. Leave it on for 15 minutes.
5. After the time is up, wash off the remains of the mask with water. Tonify the skin.

##### *Phase IV (fixation)*

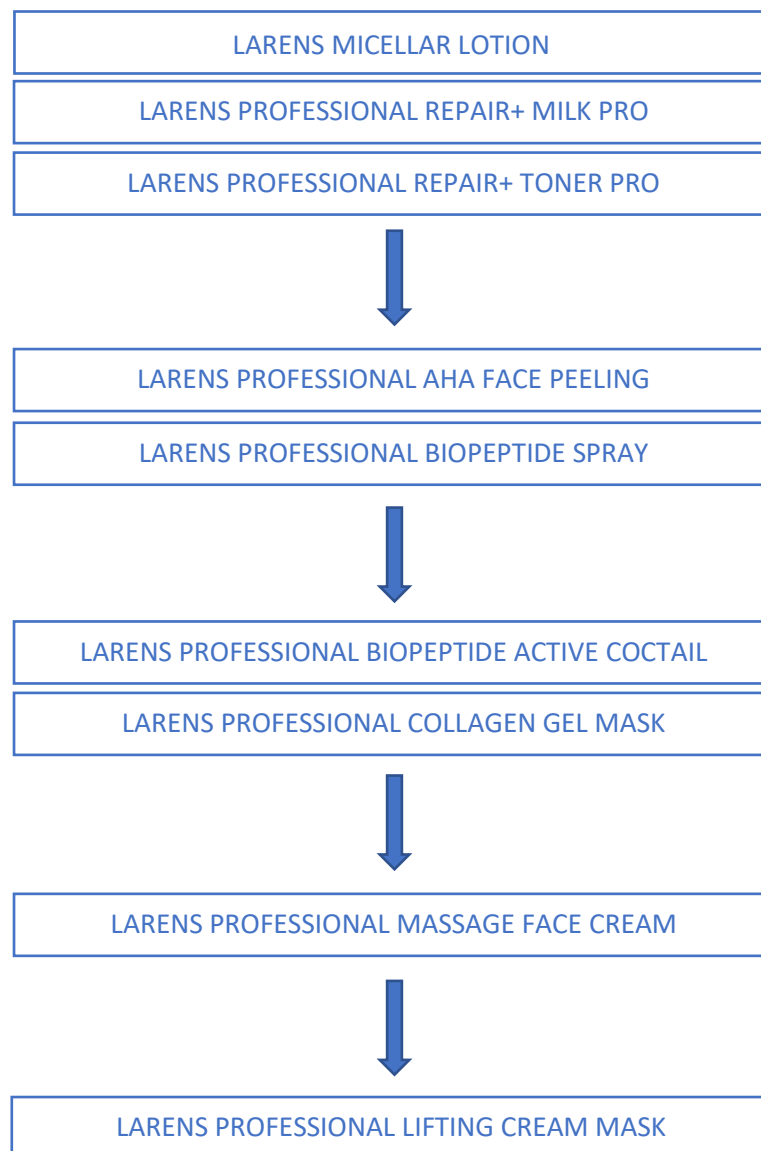
1. Acquire and spread Larens Professional Massage Face Cream. Perform a massage, placing special emphasis on lifting movements.
2. After the massage, wash off the skin with water and toning.
3. With a spatula, take about 10 ml of Larens Professional Lifting Cream Mask and apply to the face, neck and cleavage. Leave on for 15 - 20 minutes. Pick up the remains of the mask with a tissue or massage in until absorbed.

*Phase V (completion of the treatment)*

1. Discuss with the client the feelings and effects of the treatment.
2. Inform the client of post-treatment recommendations
  - × Do not wash off skin for at least 3 hours after treatment
  - × On the day of treatment, avoid so-called dirty work
  - × On the day of treatment, do not apply makeup
  - × Do not perform peeling on the treated skin for 10 consecutive days
  - × Avoid saunas and sudden changes in temperature for one week
  - × Avoid tanning beds and sunbathing for 14 days
3. Remember to write a "prescription" with the recommendation of an appropriate home care treatment Larens cosmetics and the recommendation of further professional therapy in the office

**Effects of the treatment:**

- Deeply nourishes and moisturizes the skin
- Strongly regenerates and stimulates the skin to produce collagen and elastin
- Improves microcirculation
- Accelerates skin metabolism



		consumption per treatment	consumption (unit)	package capacity	capacity (unit)	package price	price of consumed product per treatment
PHASE 1							
	Larens Micellar Lotion	2	ml	200	ml	13,15 £	0,13 £
	Larens Professional Repair+ Milk	2	ml	400	ml	26,56 £	0,13 £
	Larens Professional Repair+ Toner	2	ml	400	ml	13,15 £	0,07 £
PHASE 2							
	Larens Professional AHA Face Peeling	3	ml	200	ml	34,61 £	0,52 £
	Larens Professional Biopeptide Spray	5	ml	250	ml	57,68 £	1,15 £
PHASE 3							
	Larens Professional Biopeptide Active Coctail	2	ml	30	ml	57,68 £	3,85 £
	Larens Professional Collagen Gel Mask	5	ml	200	ml	101,68 £	2,54 £
PHASE 4							
	Larens Professional Massage Face Cream	10	ml	200	ml	66,00 £	3,30 £
PHASE 5							
	Larens Professional Lifting Cream Mask	4	ml	200	ml	83,30 £	1,67 £

Suggested number and frequency of treatments:
<b>Intensive treatment:</b>
Series of 3-5 treatments
1 treatment every 7-10 days
<b>Effects maintenance treatment:</b>
1 treatment every 4-5 weeks
Home care (between treatments, a home spa with enzyme peel and BIO Renew Tissue Face Mask is recommended every 10 days)

Suggested home care			
name	retail price	price for BP 30%	profit
Micellar Lotion 200 ml	13,15 £	9,21 £	3,94 £
Dermo Wash Face & Body 250 ml	20,39 £	14,27 £	6,12 £
Biopeptide Serum Spray 250 ml	44,27 £	30,99 £	13,28 £
Enzymatic Peeling 50 ml	20,39 £	14,27 £	6,12 £
Larens BIO Renew Tissue Face Mask - 4 pcs.	52,32 £	36,62 £	15,70£
BIO Renew Serum 50 ml	66,80 £	46,76 £	20,04 £
Face Gel 50ml	53,39 £	37,37 £	16,02 £
Lifting Face Cream 50 ml	53,39 £	37,37£	16,02 £
Neuropeptide Serum Eye & More 30 ml	53,39 £	37,37 £	16,02 £
GLA Face Cream 50 ml	66,80 £	46,76 £	20,04 £
<b>SUMS</b>	444,29 £	311,01 £	133,28 £
<b>Complementary supplementation</b>			
Revicoll MAX Omega Plus K2MK7 60 caps.	60,81 £	42,56 £	18,24 £
Vitamin C+ 90 caps.	30,25 £	21,18 £	9,08 £
<b>SUMS</b>	91,06 £	63,74 £	27,32 £